

Community Engagement at the 150th Annual State Fair

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This summer I spent time working with various community members to:

1

Support the mission of our land grant by connecting State Fair attendees to CSU and our engaged research and learning opportunities across the State. Including our research centers, Extension, and the colleges of Agriculture Science and Veterinary Medicine and Biomedical Sciences.

2

Partner and support of the Colorado Department of Agriculture and the State Fair in bringing awareness in connections and learning of agriculture and Colorado commodities through the Colorado Proud Farm Trail, Cams Classroom, Sci on the Fly Mobile Outreaching Learning Lab (College of Veterinary Medicine and CSU Spur), and the Office of Engagement and Extension programming.

3

With our expanded engagement, measure learning connections and overall impact on brand awareness and understanding of all that CSU offers in communities across Colorado and all its campuses.

Fair Outcomes:

1

Connected with over 2,000 attendees

2

Increased awareness of CSU and CSU Extension resources

3

Reconnected with CSU alumni



Lessons Learned:

1

Broadened my understanding of how to communicate with stakeholders with diverse interests

2

Gained an increased understanding of community engaged research

3

Analyzed the innerworkings of higher education and university operations